

FOR MANAGED SERVICE PROVIDERS

One Login. Every Client. One Tool Your Districts Actually Own.

K12Panel is a multi-tenant device management and RMM platform built specifically for K-12 environments. One login gives your technicians every client district — with a cross-org command center for morning triage, and a full per-district toolset once you jump into a client. It speaks K-12 natively: Google Workspace, Chromebooks, Jamf/Mosyle/Securly MDM, student checkout, refresh budgeting. And because **the district licenses and owns the platform itself** rather than renting a tool that belongs to you, K12Panel becomes their permanent system of record — which makes you the partner who's already inside it, not a vendor they can swap out.

Built Multi-Tenant from Day One

Every school district is a separate, fully isolated organization. Your technicians get one login across all of them.



Switch Organizations

A type-ahead dropdown jumps you into any client; each org is color-coded so a tech always knows which district they're working in, and never runs a script against the wrong one.



MSP Tools Menu

Appears automatically for anyone who is Admin in two or more organizations. No add-on SKU, no "MSP edition" upcharge — it's already part of the platform your clients own.

The Cross-Org Command Center

- **Cross Org Alerts** — a triage matrix showing every client's active malware threats, new devices awaiting approval, open alerts, and failing automations on one screen. This is the "start of shift" page: scan it, see which districts need attention, click a number, and K12Panel switches you into that district on exactly the right page.
- **Cross Org Search** — find hardware across all clients at once, by keyword or plain-English AI search: "Windows 10 machines with less than 8GB RAM," "devices past warranty," "machines with an uncontained Defender threat." Click a result and you're in that client, on that device.
- **Cross Org Lists** — save named groups of clients (by technician, region, or service tier) and scope the tools above to just those districts.
- **Cross Org Notifications** — manage your email alert subscriptions across every client from one matrix, with per-column "change everywhere" toggles. New tech onboarding takes minutes, not one login per district.

The design principle: cross-org tools point you to the right place, per-org tools do the work. Monitor and triage the whole book of business; remediate inside the client.

The Per-Client Toolset (Your RMM Layer)

Inside each district you have the complete platform.

- **Blueprints & Modifiers** — the automation engine. Deploy or remove software (6,000+ pre-configured packages), install printers without print servers, change configuration, force updates, or run arbitrary PowerShell against Windows fleets. Versioned, targeted by group/site/OU, with per-machine deployment status and failure logs.
- **Team Libraries & Shared Blueprints** — build your automation once and share it across your team and clients. Your senior tech's polished deployment blueprint becomes every client's deployment blueprint.
- **QuickCommands over WebSocket** — near-real-time command push to online agents, with REST polling fallback for offline machines.
- **Remote control** — integrated launch of VNC, Splashtop, or RustDesk straight from the device page; the open Asset Connector architecture supports virtually any remote tool your practice already licenses.
- **ReimageAny & On-Ramp** — Clonezilla-based USB reimaging that drops machines onto the client's On-Ramp automatically; every new or reimaged device must be explicitly approved before joining a client's inventory, so no rogue endpoints slip in.
- **Threat & patch visibility** — per-client and cross-client Microsoft Defender detection monitoring with an acknowledgment workflow, plus Windows Update fleet health, ready for the QBR slide.
- **Full reporting** — OS distribution, software overview, printer usage, login activity, asset expiration, audit log (covering both your techs and the automation), checkout status.

K-12 Is Not an Afterthought — It's the Product

- **Chromebooks are first-class citizens** — Google Workspace sync, location via Chrome extension, OU mapping, checkout to students.
- **Apple fleets** connect through the MDMs districts already own: Jamf School, Jamf Pro, Mosyle, Securly.
- **Budgeting** — refresh cost projections by asset class. Hand your district contact a five-year replacement forecast and you've moved from "vendor" to "trusted advisor."
- **Subscriptions** — track every client warranty, firewall license, and hosting contract with expiration alerts. You'll know a client's SonicWall license is lapsing before they do.

Works Alongside Your RMM — or Replaces It

- **Already have an RMM?** K12Panel is not only an RMM — it's the customer's tool for inventory management and software deployment. Your existing RMM can keep handling MSP-specific tasks alongside it, without disrupting the customer experience. Panel works alongside any traditional ecosystem or modern RMM.
- **Don't want to run two tools?** K12Panel shares the features and capabilities of traditional RMMs — patch management, threat mitigation, security compliance, and more are already built in. Many MSPs find they don't need a separate RMM once a district is on Panel, which can free up budget currently spent on RMM licensing.

The Ownership Advantage

K12Panel is not your tool that the client borrows — it's the district's tool, which changes the relationship in your favor.



It stays when contracts change

Because the district owns the platform and its data, K12Panel isn't something that walks out the door if a service agreement ends — it's the client's permanent system of record for inventory and budgeting.



Shared management, deeper relationship

You and your client work out of the same system — a unified system of record for inventory, budgeting, and more. Shared visibility is a concrete, ongoing demonstration of your value as a partner, not a once-a-year invoice.



Fewer duplicate tools, real savings

Per-student pricing and a built-in RMM layer mean a district can retire duplicate imaging software, remote-support licenses, and inventory databases — savings that make your proposal easier to approve, whether you pass the cost through or bundle it into your managed service fee.

A Revenue Stream, Not Just a Tool

K12Panel is a tool your customers need — and they need to buy it from someone. As their MSP, you're already the trusted advisor in the room. The **K12Panel Reseller Program** lets you be the one who sells it, supports it, and keeps the relationship (and the margin) in-house instead of routing the purchase around you. Full program details are at k12panel.com/msp.

A Day in the Life

- 8:00** Open **Cross Org Alerts** filtered to your assigned districts. Two show active threats; one has 14 devices sitting on the On-Ramp from yesterday's cart imaging.
- 8:05** Click the threat count; you're in that district on the Detections page. Verify Defender contained it, acknowledge, move on.
- 8:20** Jump to the imaging district, bulk-adopt the 14 Chromebooks and activate them. Blueprints handle the rest.
- 10:00** A teacher calls about a slow laptop. **Cross Org Search** the asset tag, land on the device, launch remote control, fix it live.
- 2:00** QBR prep for a client: export the Windows Update Fleet Health report, the asset expiration report, and a budget refresh projection — advisory deliverables, generated in minutes.

The bottom line for your practice: shared ownership builds a relationship a competing MSP can't easily unwind, per-student pricing removes the endpoint-count tax that penalizes 1:1 districts, and the reseller program turns a tool your clients already need to buy into revenue that stays with you.

Bring K12Panel to Your Districts

The MSP Tools menu activates automatically the moment your account administers multiple organizations. Learn about the reseller program and multi-district onboarding at k12panel.com/msp.

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